

Wyless & IOT

COMMUNICATIONS & SERVICES

The Key To A Successful M2M Deployment

Milan 20th May 2014





M2M?









Traditional Approach

- Design solution
- Buy hardware
- Buy data normally from local network
- Work to get all elements together

Can be time consuming and difficult to make all parts work together correctly







M2M?

Device

Communication

Security

Software

Services

Support

HOLISIM







Holisim – The Whole Solution

"Holism (from ὅλος holos, a Greek word meaning all, whole, entire, total) is the idea that all the properties of a given system (physical, biological, chemical, social, economic, mental, linguistic, etc.) cannot be determined or explained by its component parts alone. Instead, the system as a whole determines in an important way how the parts behave."







Wyless IoT Our Way

SOFTWARE

CONTROL

SERVICES

CELLULAR NETWORKS GPRS – 3G - LTE

HARDWARE

CONSULTANCY

MANAGEMENT





About Wyless

- Wyless is a global leader in M2M Managed Services
- 200 People in 6 countries
- Offices in Amsterdam, Boston, London, Geneva, San Paulo & Stuttgart
- Serving over 700 ASPs, OEMs and Large Enterprises globally, and connected to 19 MNOs in 8 countries and growing
- Comprehensive suite of products designed to meet the challenges of deploying M2M Services for both the MNO and their customers
- Recently acquired TM Data (Brazil) and Aspider M2M





Wyless Network

- Highly secure Private APN and SIM based encryption
- Partnerships with over 19 networks globally and agreements with over 100 others
- Private Fixed IP addressing for all your devices
- 24 x 7 support
- Detailed device / SIM management through our management portal Porthos
- 99.99% Network uptime
- Multi IMSI capable SIM deploy then choose home network





Available Carriers

























T··Mobile·

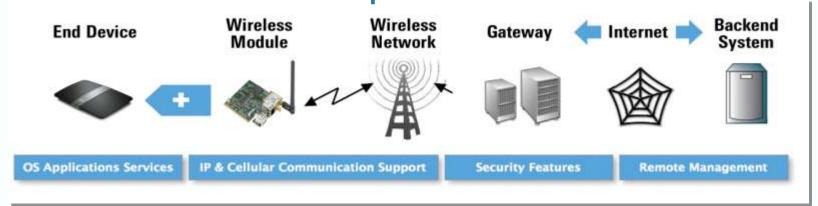
16 MNO Connections and Growing







Deploying an M2M solution looks simple ...



... the reality is very complex

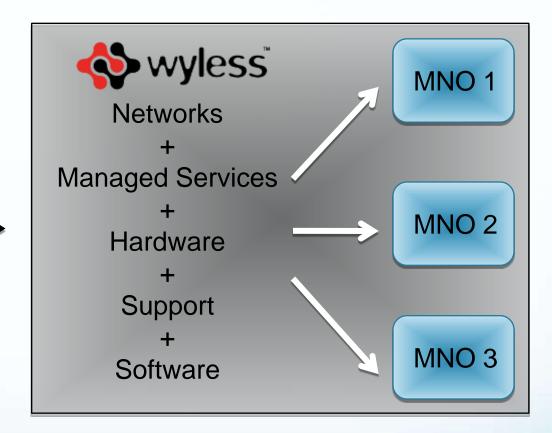
Deploying with one MNO is hard enough, but two or more is impossible without a bridge between the two or deploying multiple management systems. Wyless solves this problem for you





the solution...

Local Regional Or Global Enterprise M2M Project

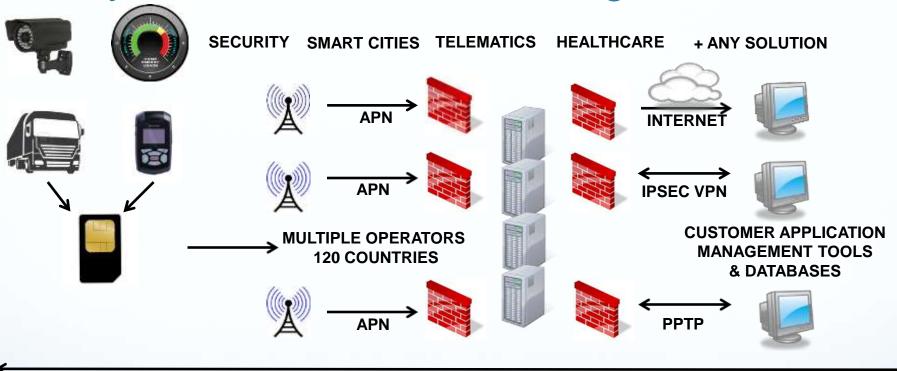


The Wyless deals with the complexities, making it all possible





Wyless Global Private Managed Network



MULTIPLE APN'S GLOBAL TWO-WAY COMMUNICATION PRIVATE FIXED IP ADDESS

Reduce network overhead, bandwidth requirements, lag time, and eliminate security issues



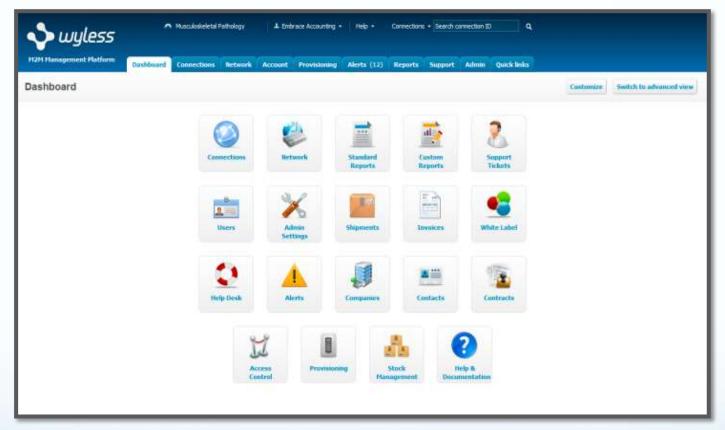








Porthos[™] – the industry-leading M2M Network Management Platform



Porthos™ is a powerful cloud-based management platform that provides complete control over your M2M solution







Porthos Adding Value To Your Customer

Porthos Core Platform Offering

Real-Time usage visibility

Self-Service Activation Self Service Suspend and Restore

Custom Reporting Engine Invoice Reporting Engine Alerting:
Usage,
Connectivity or
Location

Connection Diagnostics Tools

VPN
Management tools

User and Role Management





Porthos Core Platform Offering

Managed Services Modules

White Labeled Customer Portal

White Labeled Billing Engine

Operator
Onboarding
Platform

Customer Signup Portal Custom Price Plan Management APN
Onboarding
Platform

Integrated Support System

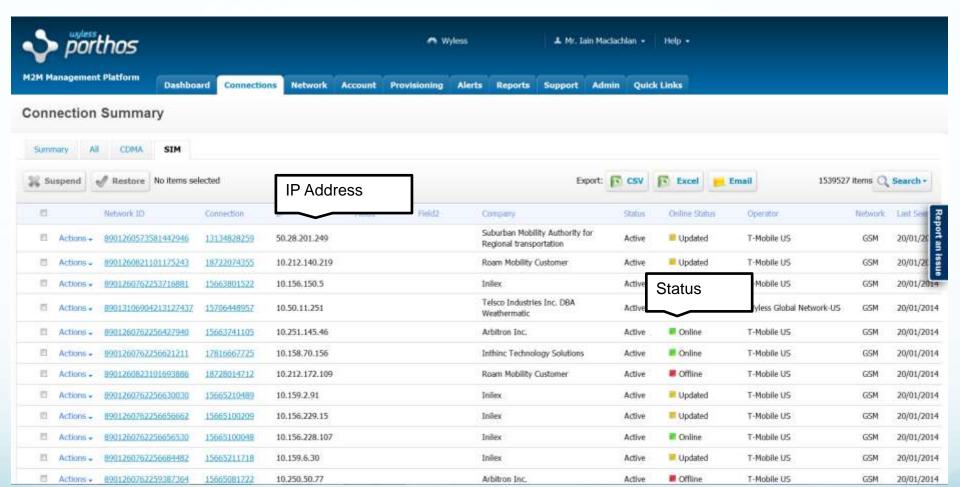
Prepay Billing Engine

API Integration





Porthos

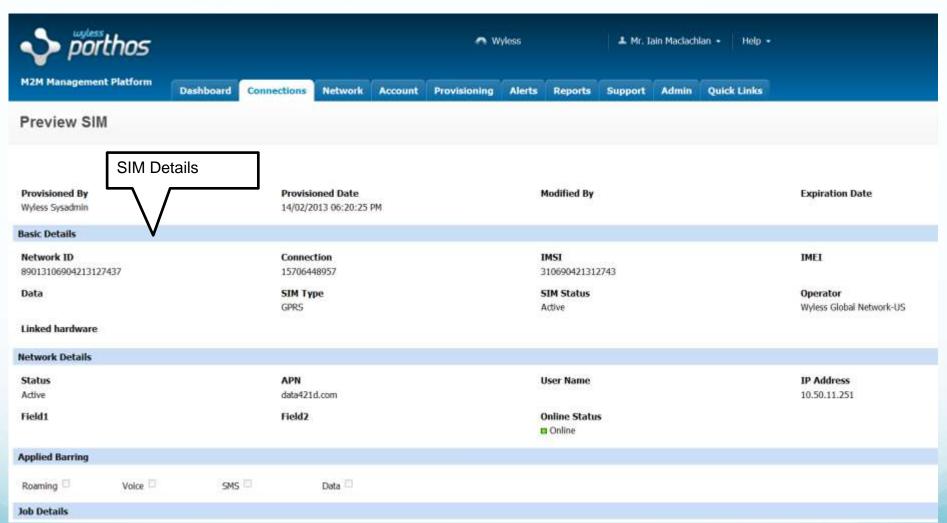








Porthos

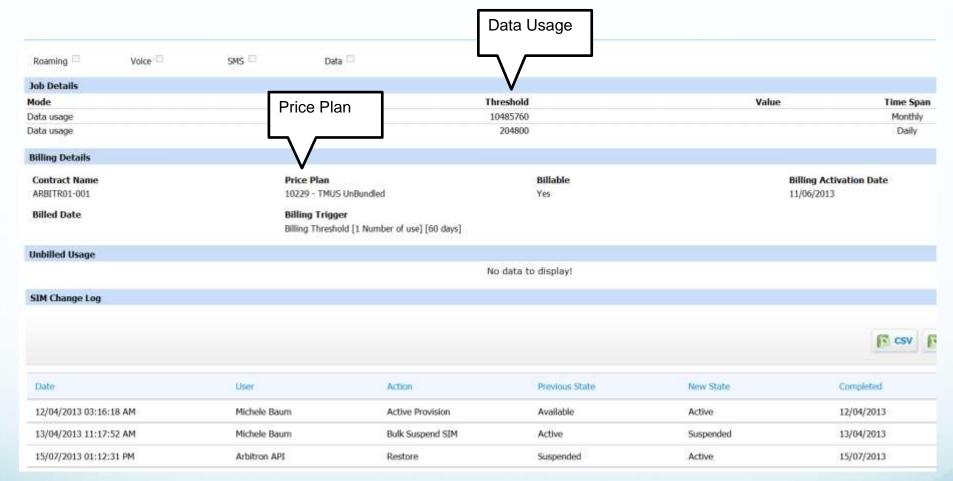








Porthos









Wyless Summary

- Private fixed IP address for all devices that can be seen, managed and supported in Porthos
 - Know if the SIM is active
 - When it last sent data
 - How many times has it connected in the last day week month
- Multiple networks on a single solution
- Porthos to manage all elements of your SIM and device
- Offers a true "push" solution to send updates etc to devices
- Wyless offer a full 24 x 7 support desk to support customers globally
- Solution design services to assist customer get the best from their deployed hardware



Thank You





