



TomTom



Semplifica il tuo Business

Christian Gironi, TomTom Telematics, M2M Forum 2014 .

TomTom Business Units

Consumer



Automotive



Licensing

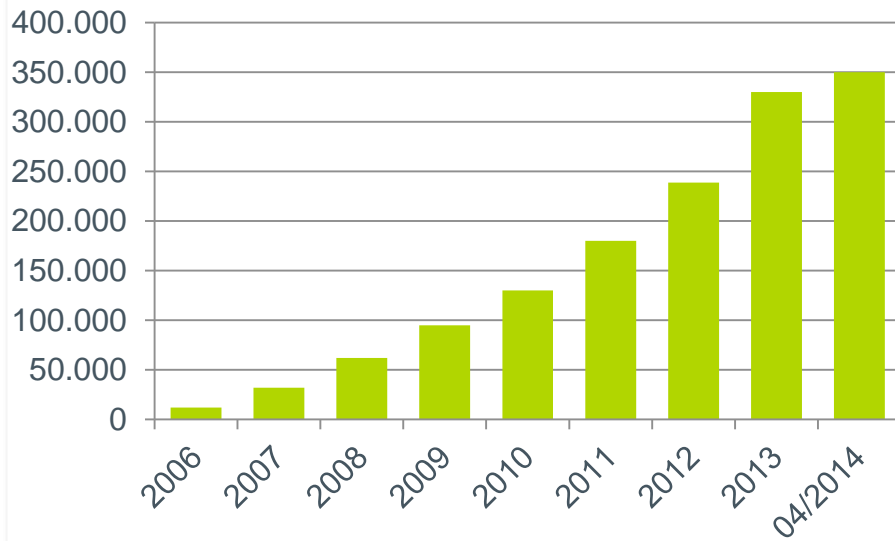


Telematics



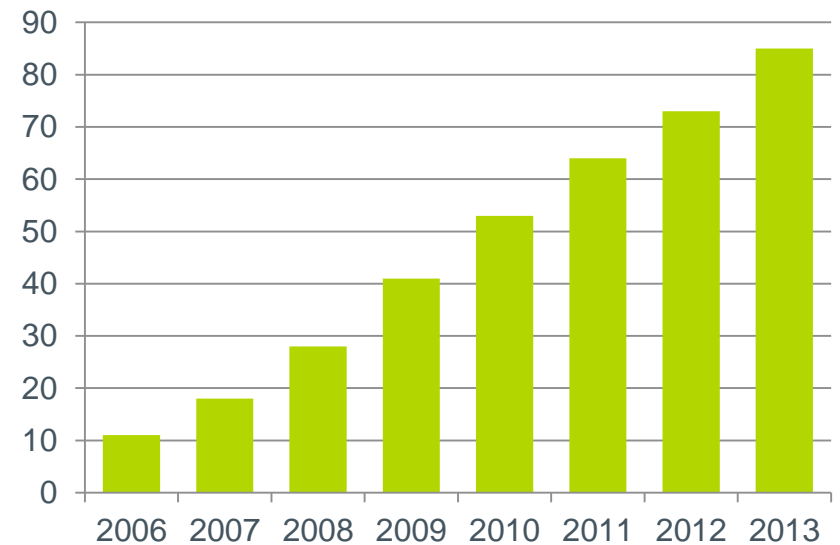
Our performance

Installed Base



>350,000 subscriptions

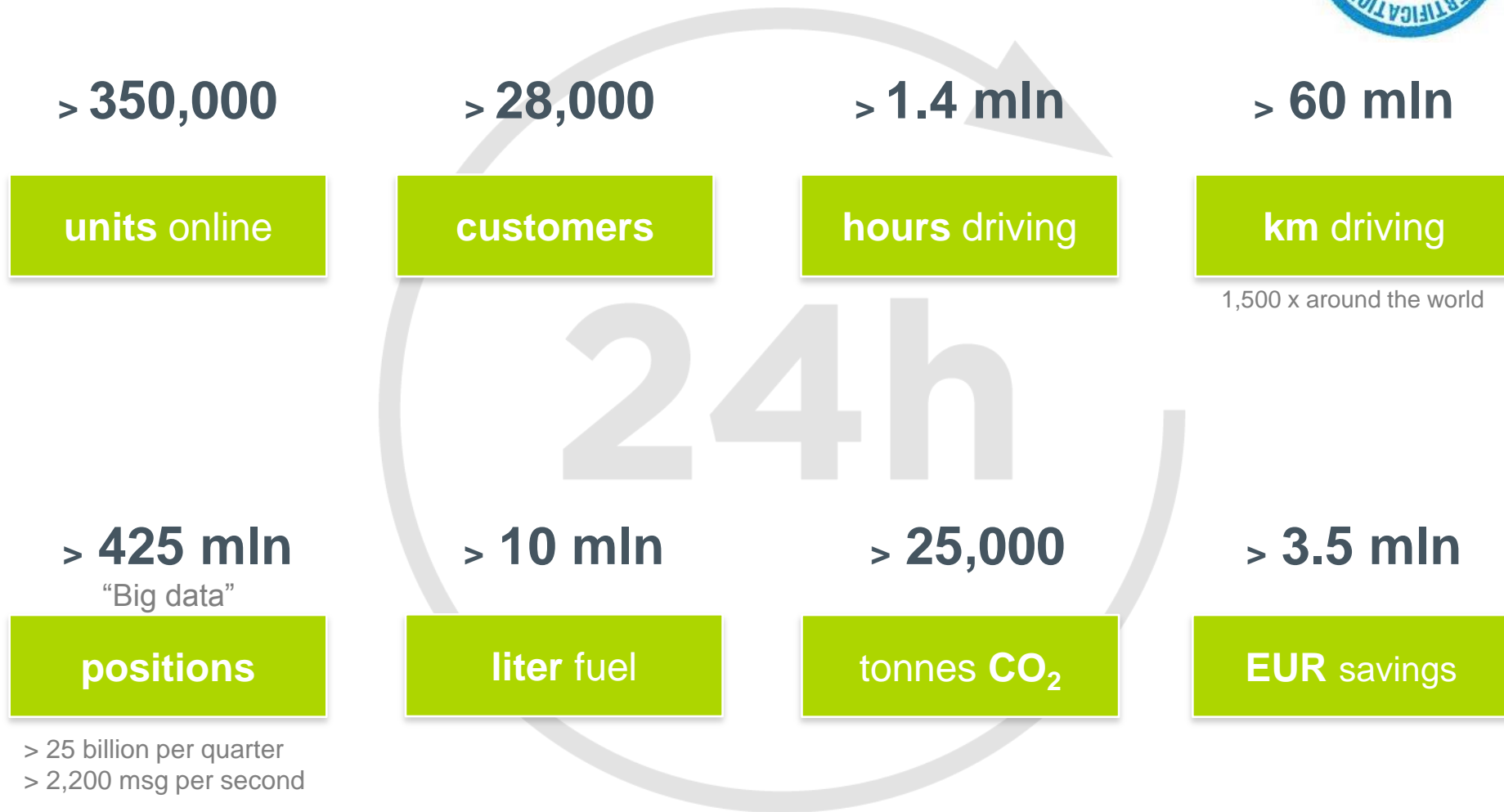
Revenue



>84 million Euro revenue



Big Data – One Day of our Operation





With WEBFLEET....



Professional navigation

Save time and money on the road



Traffic avoidance

Avoid jams and keep drivers on the move



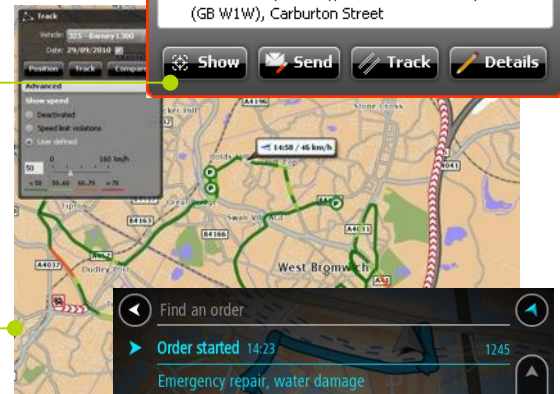
Vehicle tracking

Keep an eye on your vehicles in real time



Job dispatch

Stay in the loop with the progress of jobs





Time management

Manage your drivers' time



Environmental responsibility

Make your fleet greener, reduce cost and CO₂ emission



Management reporting

At-a-glance information for smarter decisions



Product Portfolio



WEBFLEET



WEBFLEET Mobile
WEBFLEET Logbook



LINK 200



LINK 100



LINK 410/510/530



ecoPLUS™



PRO 7100



PRO 7250
PRO 7250 TRUCK



PRO 5150 TRUCK LIVE

Navigation

Orders

Messages

Logbook

Working Time

The new 82xx Series

Rugged

Flessibile

Facile da
gestire/manutenere

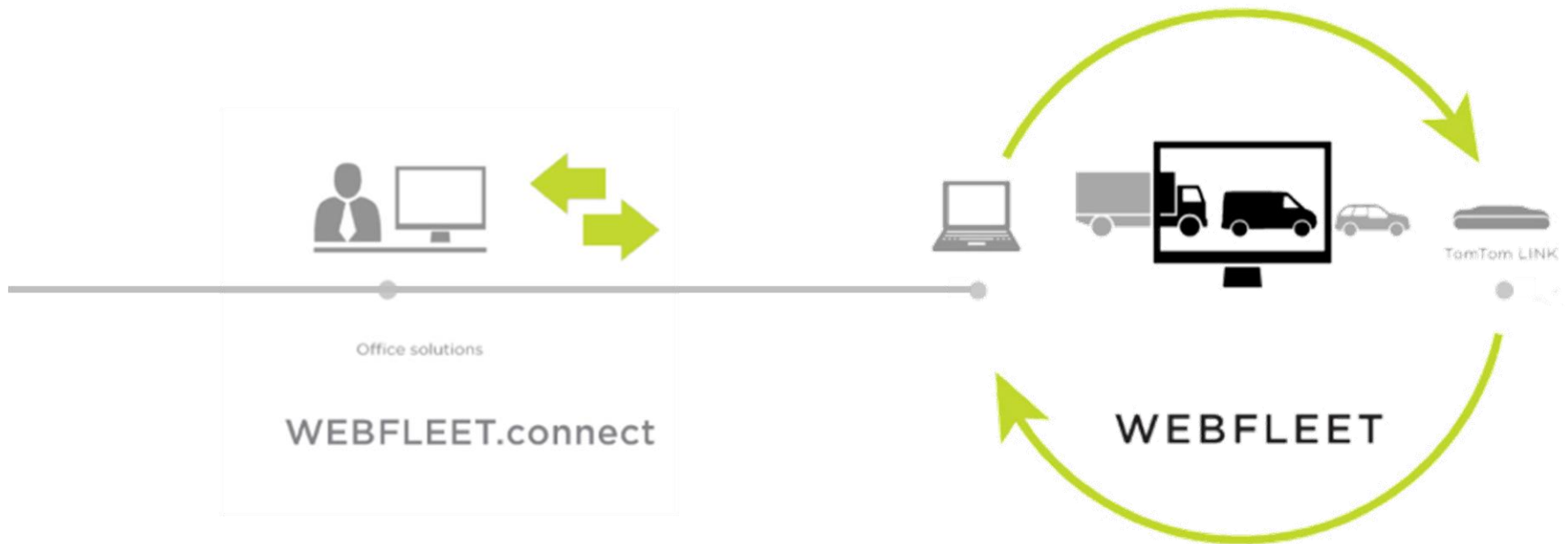
PROGRAMMABILE





Partner Applications

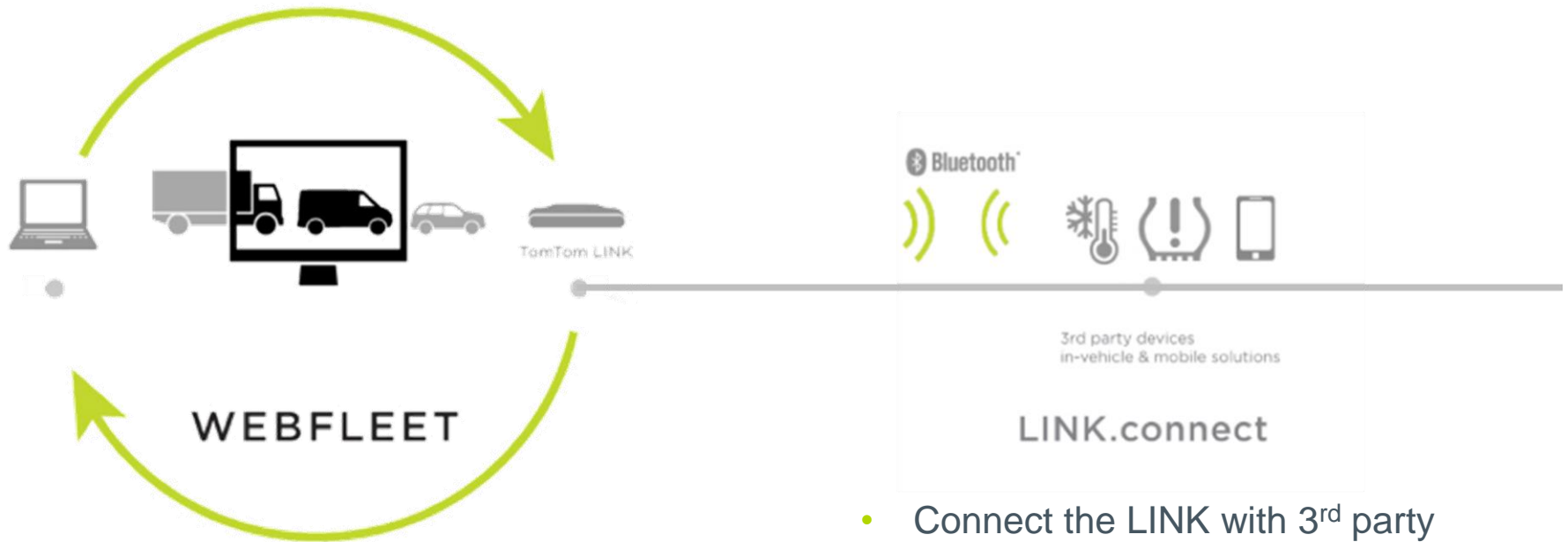




- Integrazioni con sistemi gestionali

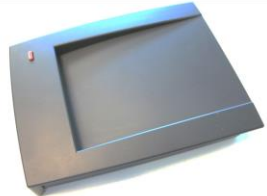
- ERP
- Billing software
- CRM
- Routing
- Working time registration
- Communication
- Cold Chain Management
- Asset Management
- and many more.











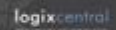























- Connect the LINK with 3rd party Bluetooth devices
- Access to data from the vehicle and from the field about:
 - Temperature
 - Tire pressure
 - Barcode scanner
 - Digital pen
 - Printer
 - Driver ID
 - and many more.





Partner Applications



 Malinko	 Maxoptra	 Fleet Planner	 VISITOUR	 Ritplan
 Jobflow	 logixcentral	 Order Integrate	 Fleet Controller	 SMS
 PTV Smartour	 Scanner	 Scheduler	 webTour	 Tracker
 Zurich Fleet	 AKSync	 BonView Desktop	 CG-Connect	 Incident Management
 Order & Tour Import	 Position History	 d3t Integrator	 RFID Reader	 SEE-U
 Digital Dispatch	 Dispatch Anywhere	 Fastrax	 FleetCheck	 MxFleetLink

Cold Chain Management

roots
Archives

- Depots
- Destinations
- ▶ Vehicles
- Carriers
- Drivers
- Products
- Vehicles types
- Skills
- Services
- Profiles

LC6343F02943

Plate: ~~EP 230 07~~, Camion (3.5t - 12t)

ACTIVE

[Profile](#)
[Characteristics](#)
[Availability](#)
[Temperature](#)

Temperature monitor

◀ Today, 5/5/2014 ▶
change time lapse

Vehicle off
 Vehicle on
 Export

[Login to TomTom WEBFLEET](#)

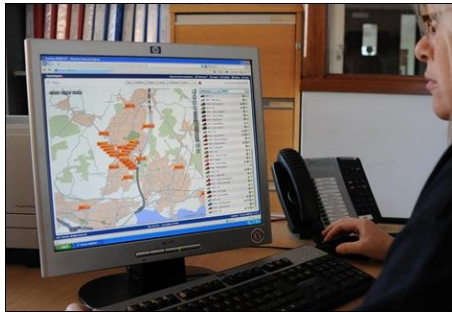
SAVED
QUIT

Profiles

FROZEN		
Thresholds	max	4 °C
	min	-18 °C
-12.43 °C		
last recorded temperature at 10:11		
PRODUCE		
Thresholds	max	7 °C
	min	0 °C
4.52 °C		
last recorded temperature at 10:23		



Electric Vehicle Management & Sharing



WEBFLEET & Partner Applications: WIN - WIN



Thank you
Any questions?

Let's drive business[®]

www.tomtom.com/telematics



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