

ORACLE®

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Java Embedded, M2M, The Internet of Things

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Principal Sales Consultant

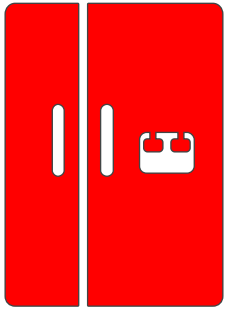


Executive Summary

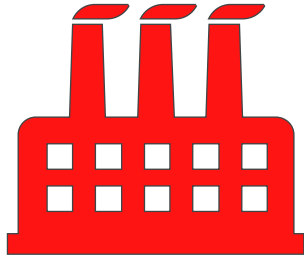
- The advent of Internet of things will dramatically increase the demand for new services that span edge devices and enterprise applications
- Java Embedded enables intelligence on edge devices. Java turns devices into a value-creating services platform, enabling data management, application management and event analysis on these devices
- Java Embedded can be deployed on a wide range of embedded platforms, spanning from constrained devices to high-end embedded systems

Java Embedded INTRODUCTION & BUSINESS DRIVERS

Enabling New IoT Services



Home
Automation



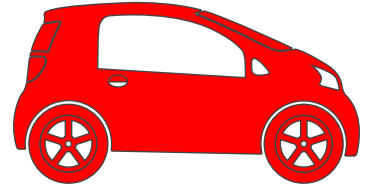
Industrial
Automation



Smart
Utilities

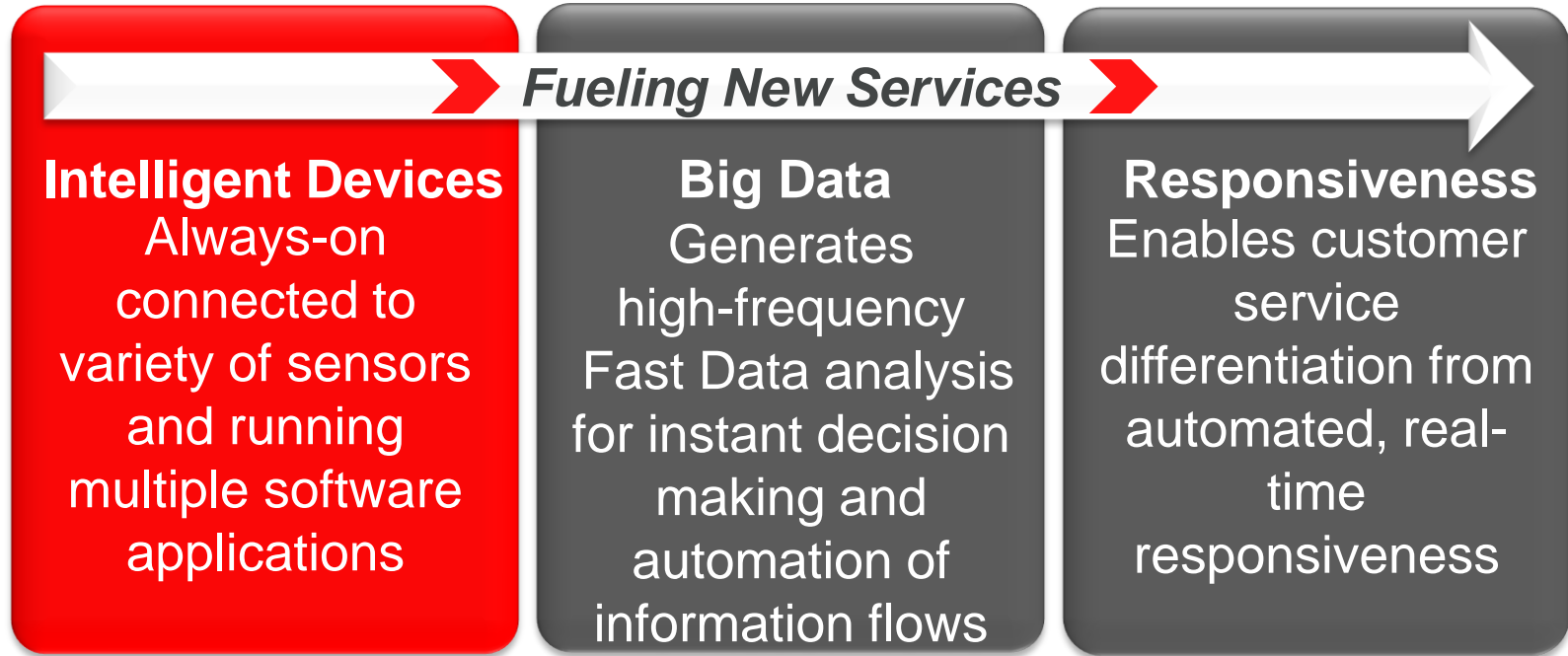


Healthcare



Automotive
Telematics

The Path to New Services



Device Needs



Always On



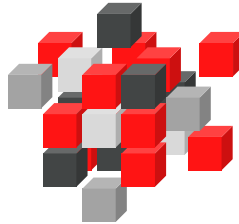
Performant and Scalable



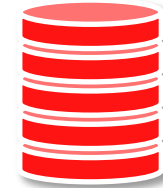
Secure



Remotely Manageable



A Platform
for New Services



Local Intelligence

Vendor Ecosystem Needs



Manage BOM & Profit



Innovation and
Competitive Edge



Standards &
Regulatory Compliance



Time to Market



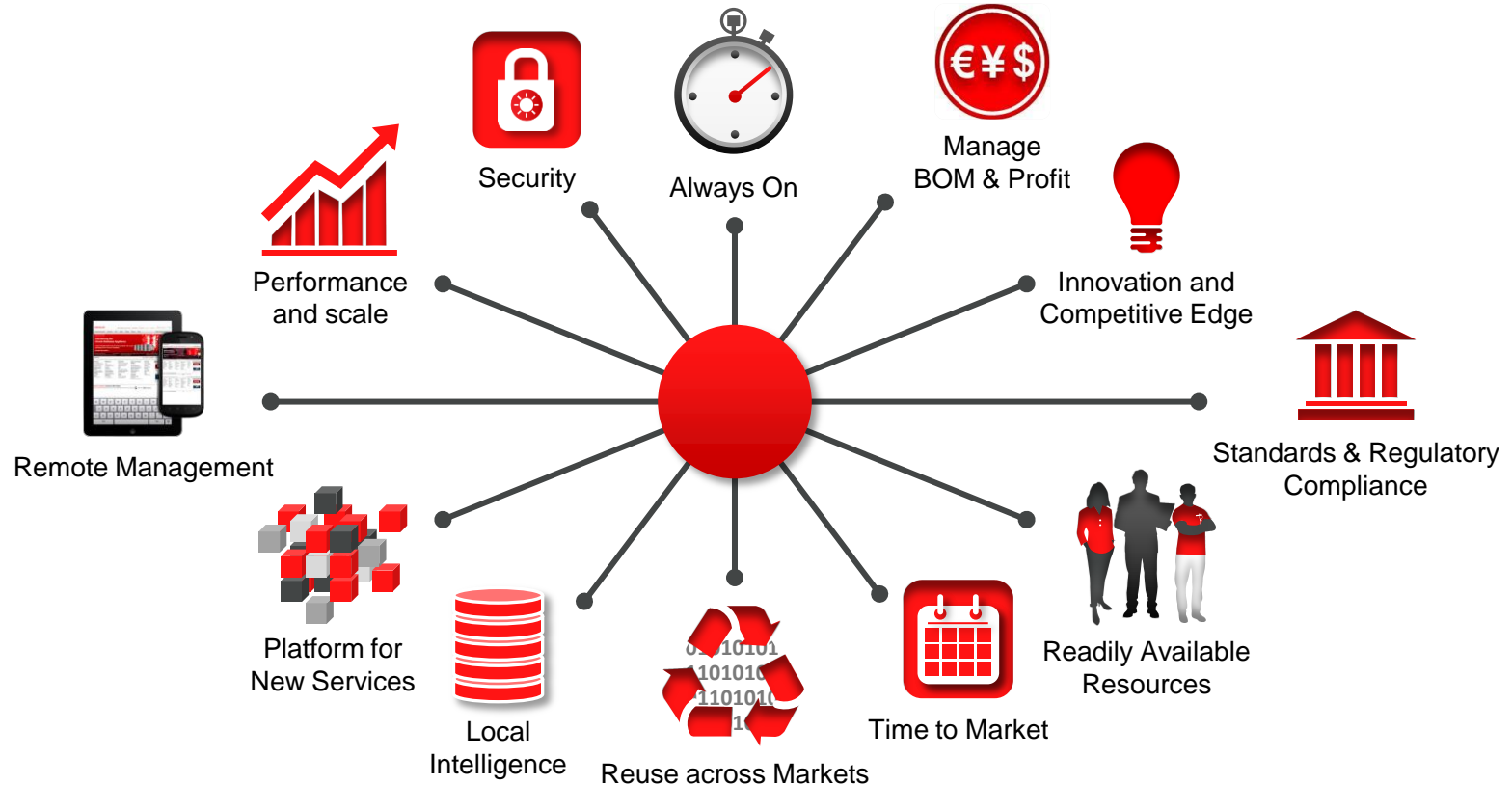
Readily Available
Resources



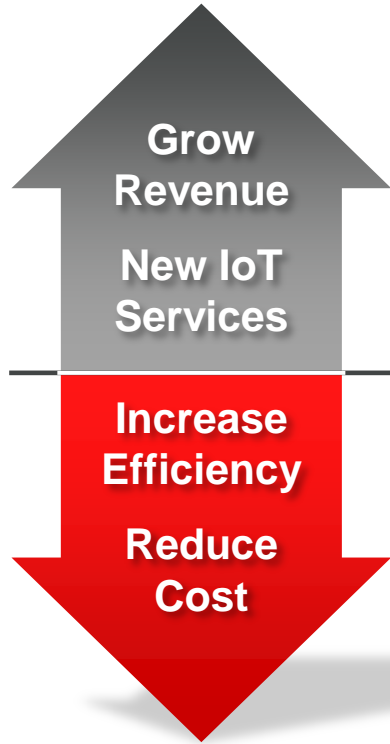
Reuse Across Markets

Java Embedded VALUE PROPOSITION

Java Enables Intelligence on Edge Devices



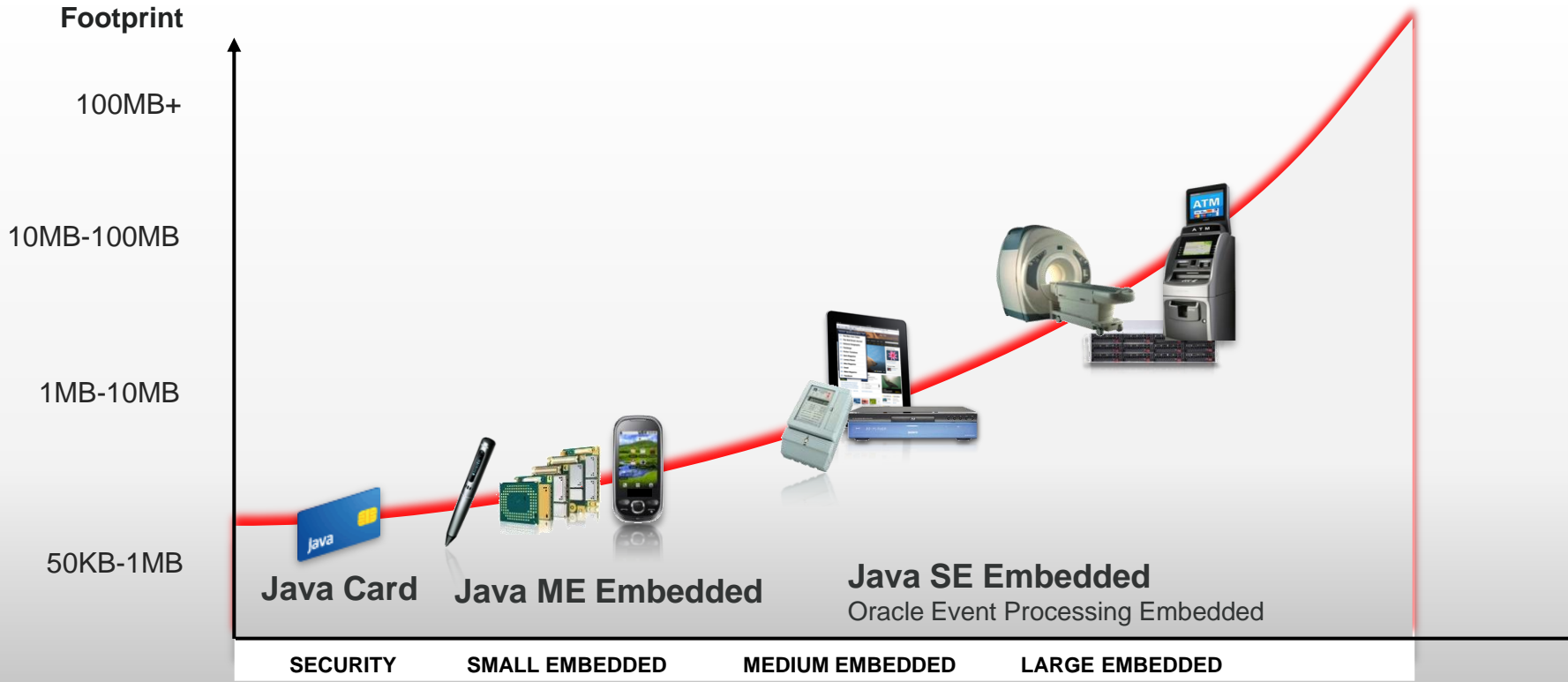
Business Value of Java on Embedded Devices



- Extended Product Lifecycle
 - Enhanced Experience
 - Increased Market Reach/multiple UEs
 - Proven, Reliable, Secure
-
- Control over BOM and Roadmap
 - Strong Resource Availability
 - Shorter Time-to-Market
 - Reduced Support Costs
 - Reduced Risk

Java Embedded PRODUCT MAPPING

Java Embedded Product Portfolio



Java ME Embedded

Features at a Glance



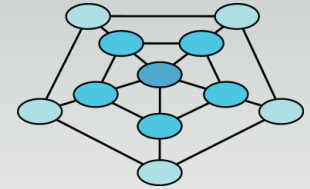
Proven Java embedded platform based latest Java ME 8 standards



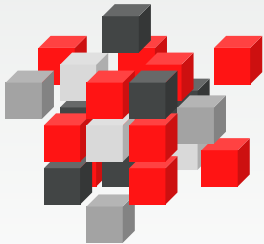
Highly optimized, robust multitasking Java Virtual Machine



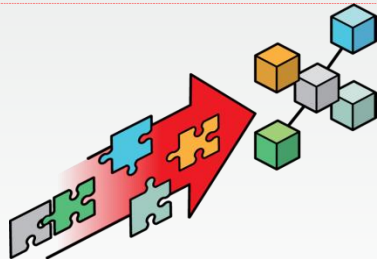
Fully headless operation with wired & wireless connectivity



Versatile, cross-platform access to peripherals and networks



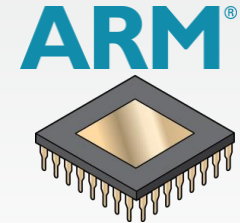
Modular software platform, ideal for granular in-field upgrades



Remote software deployment and management



Multiple RTOS or bare metal supported



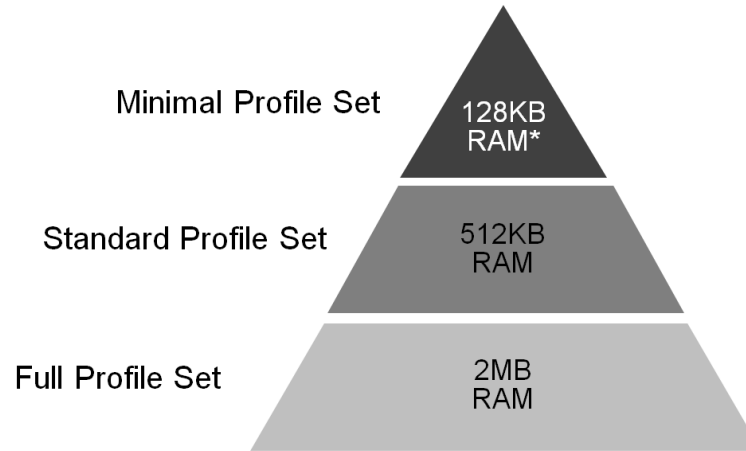
Scalable from microcontroller-class systems upwards

Java ME Embedded

Java 8 Release Highlights

Configurable Footprint
Improved Development
Team Productivity
Built for Embedded
Enhanced Connectivity
Enhanced Security

Example Profile Sets



* MEEP 8 Minimal Profile Set customized for single-function device.
Actual footprint will vary depending on target device and use case

Java SE Embedded

Features at a Glance



Full featured Java SE platform with Java 8 language support



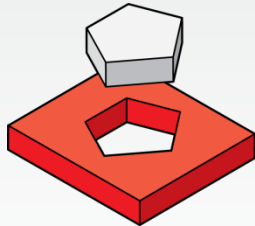
Industry standard, high-performance HotSpot Just-In-Time compiler optimized for embedded



Three new optimized Java runtimes a.k.a. Compact profiles



Headless and Headful (JavaFX or AWT/Swing) configurations



Production ready binaries optimized for multiple embedded platforms



Detailed JVM runtime profiling and after-the-fact incident analysis



Simple migration of legacy headless CDC applications

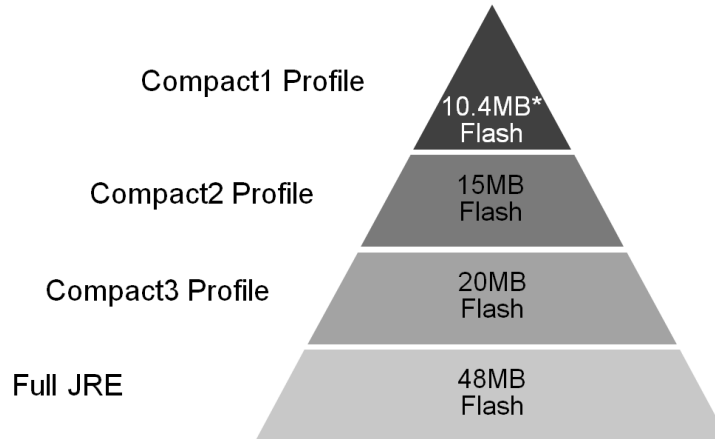


Reduced static footprint & memory requirements on embedded systems

Java SE Embedded

Java 8 Release Highlights

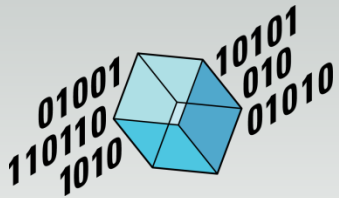
Configurable Footprint
Better Performance
Optimized for Embedded
Flight Recorder
& Mission Control
Rich graphics



* Headless Compact Profile 1 for ARM v7 VFP, Hard Float.
Does not include JavaFX.
Actual footprint will vary depending on target device and use case

Oracle Event Processing for Java Embedded

Features at a Glance



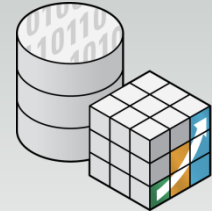
Industry leading event processing engine



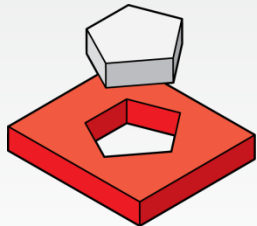
Continuous Query Language (ANSI standard)



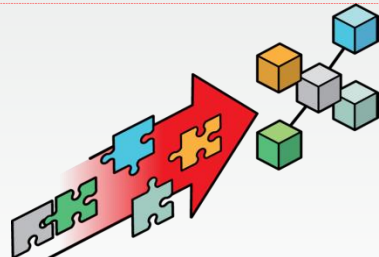
Operates on multiple streams of disparate data



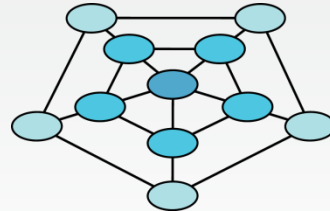
Join incoming streaming data with persisted data



Pluggable framework for I/O adapters



Dynamic remote provisioning of OEP applications

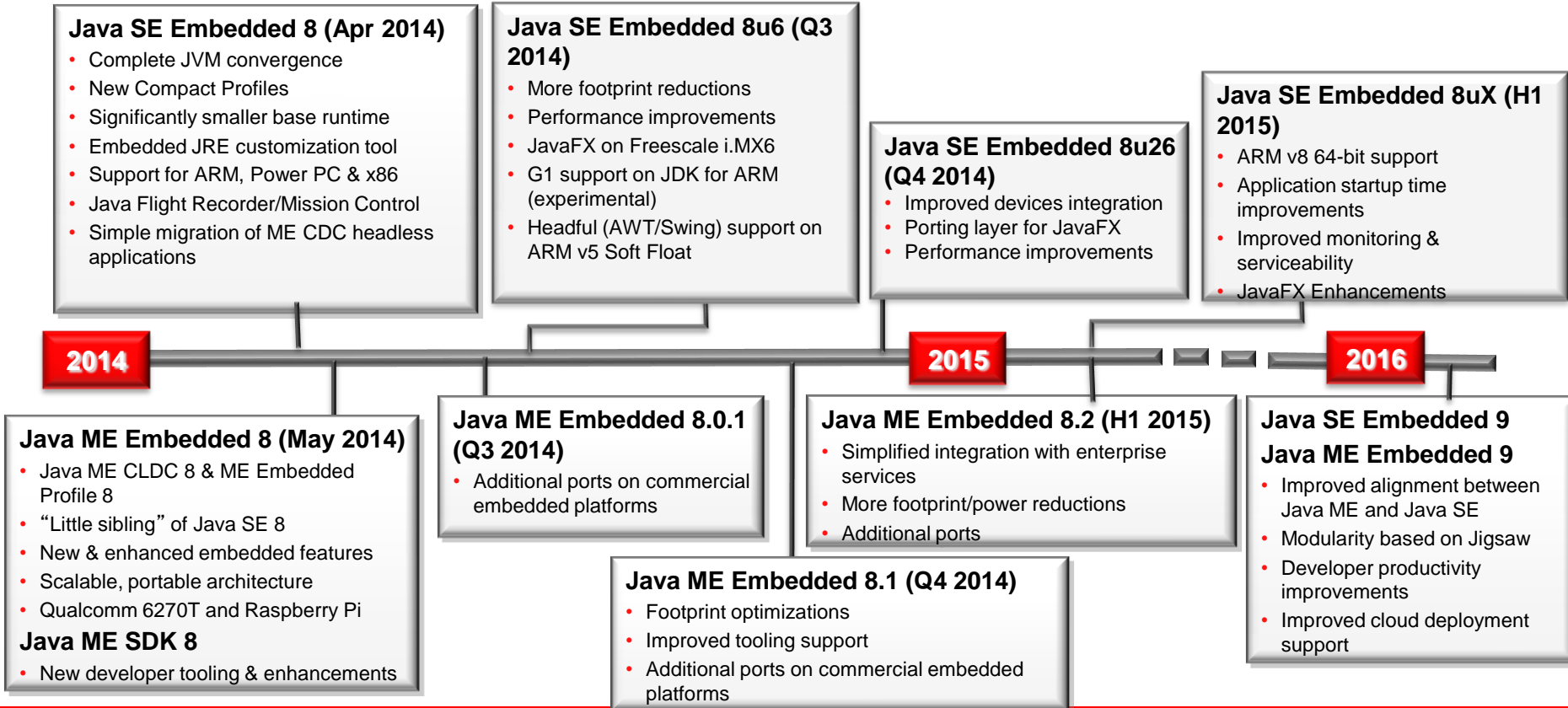


Event processing network simplifies IoT integration

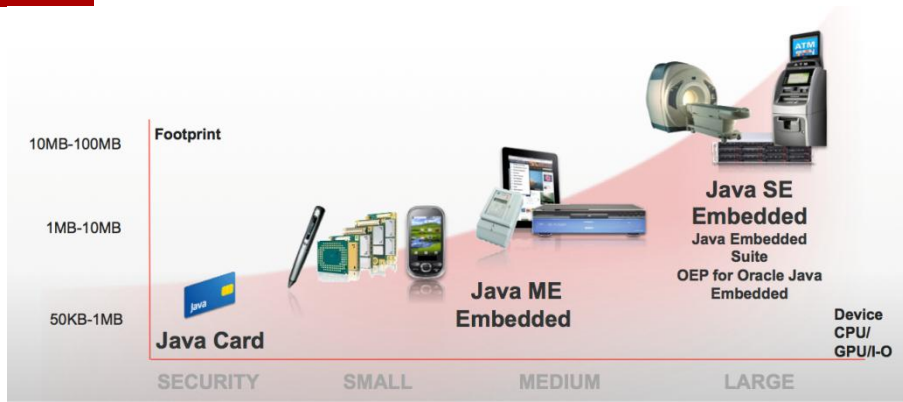


Optimized for ARM and x86 embedded systems

Java Embedded Roadmap



Oracle Embedded Java



Products



Stewardship & Innovation



Partnership

Increase your market reach
Increase the value of your proposition



Developer expertise and education

World's largest community of
developers, admins and architects

Industry-wide Collaborations



News Release

Freescale Collaborates with ARM and Oracle to Add New Vertical Segment Support for 'One Box' IoT Gateway

Companies also te
SANTA CLARA, CA
he network's edge
providers and ed
Working with AR
range of vertical
secured IoT serv
and smart energ
Today at ARM T
service is suitab
Continua® Hea
The IoT is all
ode persped
complementa
A "box" (or sm
Freescale's H
Sensinode s
M2M. These

Gemalto launches next generation M2M product range adding Oracle Java ME8 solutions capability based on chipsets from Qualcomm Technologies

New products accelerate cost effective design and deployment of optimized M2M. Together with SensorLogic cloud-based software as a service (SaaS) platform, Machine-to-Machine (M2M) technology and speed up application development to Internet of Things (IoT)

CES, Las Vegas, Jan 7, 2014 - Gemalto (Euronext NL0000400653 GTO), the world's leading provider of secure IoT solutions, today announced the addition of next generation Oracle Java™ ME Embedded with support for Qualcomm Technologies, Inc. (QTI) chipsets to its Cinterion® portfolio of cellular IoT solutions. With support for Java and for the SensorLogic cloud-based software as a service (SaaS) platform, the new products enable Gemalto to launch next generation embedded solutions and speed up application development to expand its Machine-to-Machine (M2M) technology and speed up application development to expand its Internet of Things (IoT). The new products(1) will target applications from medical devices to shipping containers, home appliances and alarm systems.

Qualcomm Technologies, Inc. and Oracle Collaborate on Platform for Machine-to-Machine Applications

Java Platform, Micro Edition Enabled on QTI's QSC6270-Turbo Chipset to Provide a Robust Platform for Machine-to-Machine Applications

San Diego – October 03, 2012 – Qualcomm Technologies, Inc. (QTI), a wholly owned subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), and Oracle, today announced a multi-year agreement to provide a robust platform for machine-to-machine applications. The agreement includes embedded 3.2 support to QTI's QSC6270-Turbo chipset.

ARM AND ORACLE ANNOUNCE PLANS TO OPTIMIZE JAVA SE FOR ENTERPRISE AND EMBEDDED MARKETS

22 July 2013

Multi-year agreement will provide ARM architecture support for key markets including data centers, network infrastructure and embedded computing

Cambridge, UK – 22 July 2013 – ARM today announced it has entered into a multi-year agreement with Oracle to further optimize the existing Java Platform, Standard Edition (Java SE) for ARM® 32-bit platforms and to add Java SE support for ARMv8 64-bit platforms. This agreement will focus on delivering throughput and efficient scalability for ARM-based multi-core systems. This agreement reflects the increasing applicability of the combination of ARM and Oracle technology in server and network infrastructure. It also benefits emerging applications in the machine-to-machine (M2M) market, such as industrial control, factory automation and single-board computers, where energy-efficient ARM technology is increasingly being deployed.

Oracle's Java Virtual Machine (JVM) is a critical component for high-throughput Java applications used in enterprise servers and embedded systems and helps to increase the performance of ARM-based multi-core systems. Additional areas for co-operation include improving boot-up performance, power savings and library optimization – all of which are essential for designs used in the enterprise and embedded markets.



Java Embedded REAL WORLD DEPLOYMENTS

Java Embedded Real-world Device Deployments

Selected devices powered by Oracle Java Embedded



- RFID Readers
- Parking Meters
- Intelligent Power Module
- Wireless Modules

- Routers & Switches
- Storage Appliances
- Network Management Systems
- Factory Automation Systems
- Security Systems
- Smart Meters

- Multi Function Printers
- ATMs
- POS Systems
- In-Flight Entertainment Systems
- Electronic Voting Systems
- Medical Imaging Systems



IDTechEx “Best IoT Application Award”



V2COM, Gemalto, and Oracle collaboration

Smart Grid solution based on Java ME
Embedded

Allows to reduce response times
to power outages by 40%

More Information

Get your team started

FREE resources
and downloads

oracle.com/goto/javaembedded

oracle.com/java8

oracle.com/iot

The screenshot displays the Oracle Java Embedded website. At the top, there is a navigation bar with the Oracle logo, account options (Account, Sign Out, Help, Country), and a search bar. Below this is a secondary navigation bar with links for Products, Solutions, Downloads, Store, Support, Training, Partners, and About, along with an OTN logo. The main content area is titled "Oracle Internet of Things Platform" and "Solutions for a Connected World". It features a hero image of an ambulance and a navigation menu with "Overview", "Acquire and Manage", "Integrate and Secure", and "Analyze". The main heading is "Oracle Simplifies Internet of Things Solutions" with the sub-heading "Maximizing Value from Connected Devices". The text describes the proliferation of IoT devices and the need for effective communication. A video player is embedded, titled "Video: The Things: Making Complexity". To the right, there is a section for "Java Embedded" with the sub-heading "Embedded Java Technology Enables the Internet of Things (IoT)". This section includes a description of the technology's benefits (highly functional, reliable, portable, and secure) and a link to a "Data Sheet (PDF)". Below this is a "Download" button and a "Global Contacts" button. At the bottom, there is a "PartnerCast: Oracle Java Embedded Updates (10:01)" video player showing a man in a suit speaking.

Summary

- Java Embedded-enabled intelligent devices are a perfect application platform for new IoT services
- Java 8 for Embedded introduces even more embedded functionality, more target platforms, and brings the power of the proven Java platform to even broader set of devices
- Java Embedded is available for free evaluation

The preceding is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Hardware and Software

ORACLE®

Engineered to Work Together

ORACLE®